

SINCE 1954

# MIR YOUSAF<sup>®</sup>

## LEATHERWARE PVT LTD

1st CE Certified Bikers jean Manufacturer in Pakistan

# MIRTECH

∞∞∞∞ SUPERIOR PERFORMANCE ∞∞∞∞

5 Decades of tradition & experience

**XT2™**

PLAY MORE. STINK LESS.™

## XT2™, PERMANENT Odor Protection Technology THAT'S Dyeable.

XT2™, the latest performance innovation from Noble Biomaterials, is a natural antimicrobial technology that uses silver to provide odor protection for the life of a product.\* XT2™ gives you performance when you need it most – all day, every day.



### ANTI-ODOR

NATURALLY EMIMINATES ODOR AND KEEPS GEAR SMELLING FRESHER.\*



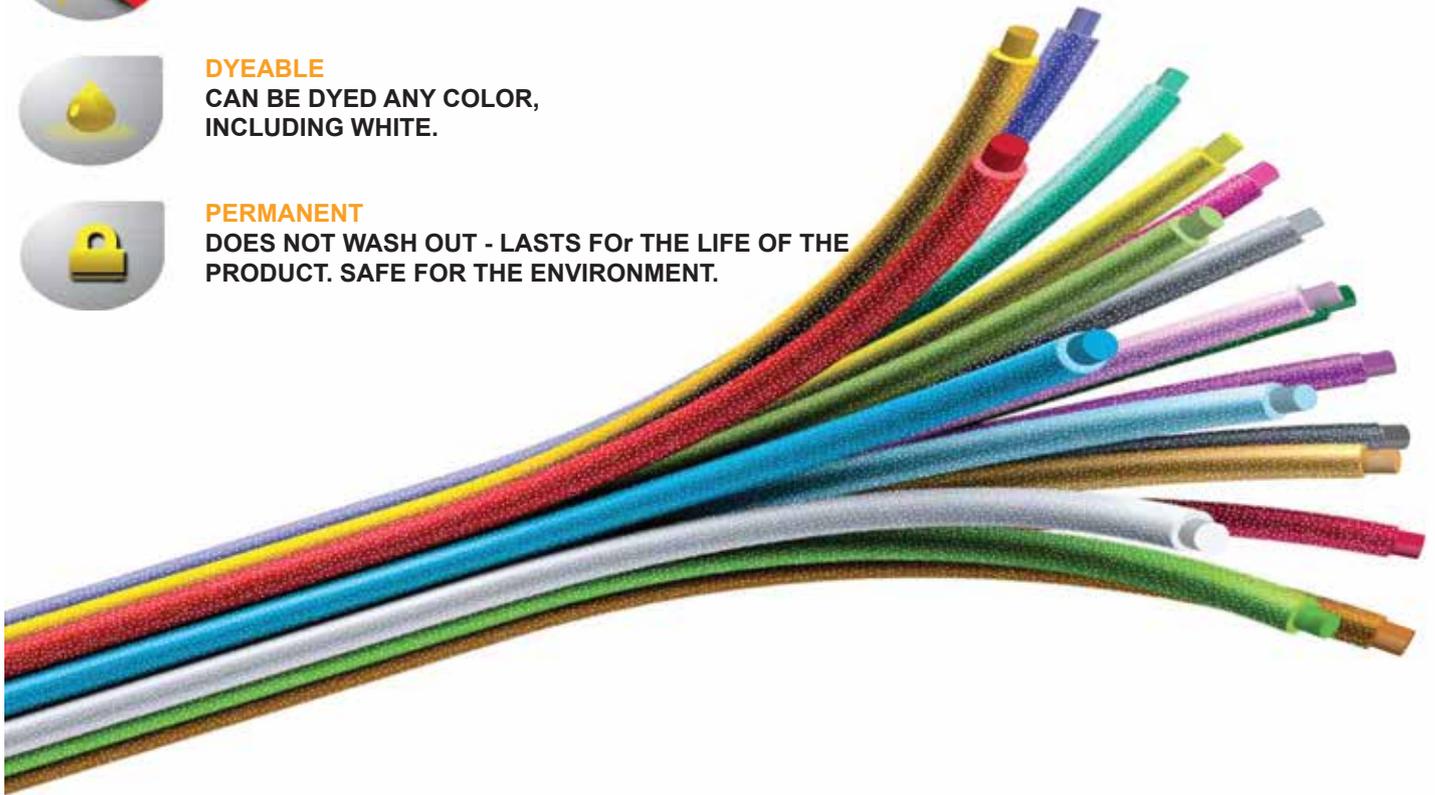
### DYEABLE

CAN BE DYED ANY COLOR, INCLUDING WHITE.



### PERMANENT

DOES NOT WASH OUT - LASTS FOR THE LIFE OF THE PRODUCT. SAFE FOR THE ENVIRONMENT.



## PURE SILVER. SUPERIOR PERFORMANCE.

XT2™ incorporates pure silver in a synthetic fiber during the co-extrusion process, providing permanent anti-odor protection. Not a nanotechnology or a complex chemical formula, just silver.

XT2™ is not a finish or treatment; therefore the silver will not wash out or wear off and lasts the life of the product. XT2™ is completely dyeable giving brands the freedom to include it in product where color is an important driver - opening the door to endless design opportunities.

As the performance requirements for technical apparel continues to grow, XT2™ promises to continue to set the standard.

REPREEVE®

**Repreve is an essential ingredient in a lot of sustainable products.**

Because it contains recycled material, including post-consumer waste, pre-consumer waste, or a hybrid blend of both. Repreve is what can make sustainable products... well, sustainable

**Lighten your impact. And strengthen your reputation, too.**

Repreve has an eco-friendly story that leads consumers to yours brand. You (and your customers) recycle plastic PET bottles. And some of those lucky bottles end up in Repreve, which gets made into fabrics and eco-friendly textile products. Repreve helps you tell this story, encouraging consumers to recycle more. And to buy products made with Repreve.

**Nothing else is made like Repreve.**

Our investment in our own capabilities opens up a world of possibilities for recycled textiles. With the advanced technology in our state-of-the-art Repreve Recycling Center, we're continually expanding our capacity to turn plastic bottles, fiber waste and even fabrics into first-quality recycled chip and fiber.

**Repreve is traceable. Transparent. And certifiably sustainable.**

There are other recycled fibers, but there's only one Repreve. Other products claiming to be recycled may contain different materials and content levels. Through the Repreve U Trust verification program, you can be sure of what you're getting.

**Create a reprieve for the planet.**



**Choose Repreve to lighten your impact. We'll help you spread the word.**

**COOLMAX®** All Season fabric \_\_\_\_\_ - - - -

## COOLMAX® ALL SEASON TECHNOLOGY

COOLMAX® All Season is suitable in the heat and in the cold. It keeps outdoor enthusiasts dry and comfortable as they face changing conditions on everything from a short hike to a long race. This fabric is made with channeling facet that moves moisture away from the body when hot or sweaty. It also contains a hollow core to provide insulation for additional comfort on colder days.

### COOLMAX® All Season has the following special attribute:

- High consistency on fabric performance over time
- Easy-care
- Good moisture management and wicking performance
- Good air permeability
- Must meet a minimum insulation (CLO) requirement
- Good fabric stability
- Permanent moisture management performance
- Excellent washfast and colorfast performance

**COOLMAX®**  
ALL SEASON



## CORDURA® DENIM

### CORDURA® Denim fabrics

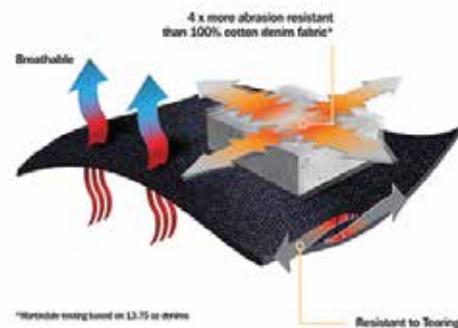
CORDURA® Denim fabric helps your hard-working jeans last longer than traditional 100% cotton denim. Based on an intimate blend of cotton and INVISTA™ T420 nylon 6.6 fiber, CORDURA® Denim fabric retains the authentic look and feel of cotton denim, but with added abrasion resistance, and toughness. Jeans made with CORDURA® Denim fabric are exceptionally durable without compromising on comfort and style. Work hard and play hard in jeans made with CORDURA® Denim fabric.

### Benefits

- The authentic look, comfort, and feel of traditional cotton denim with built-in long-lasting durability
- Exceptional abrasion resistance – 4 times that of comparable weight traditional 100% cotton denim fabric\*.

### Features

- At least 4X more durable than cotton denim\*
- Authentic look and hand feel
- Military grade nylon 6,6 fiber
- Excellent abrasion and tear resistance
- Long-lasting color performance



## AUTHENTIC, TOUGH, COMFORT.

**CORDURA®**  
BRAND  
F A B R I C

**CORDURA® DENIM WITH COOLMAX®** \_\_\_\_\_ - - -

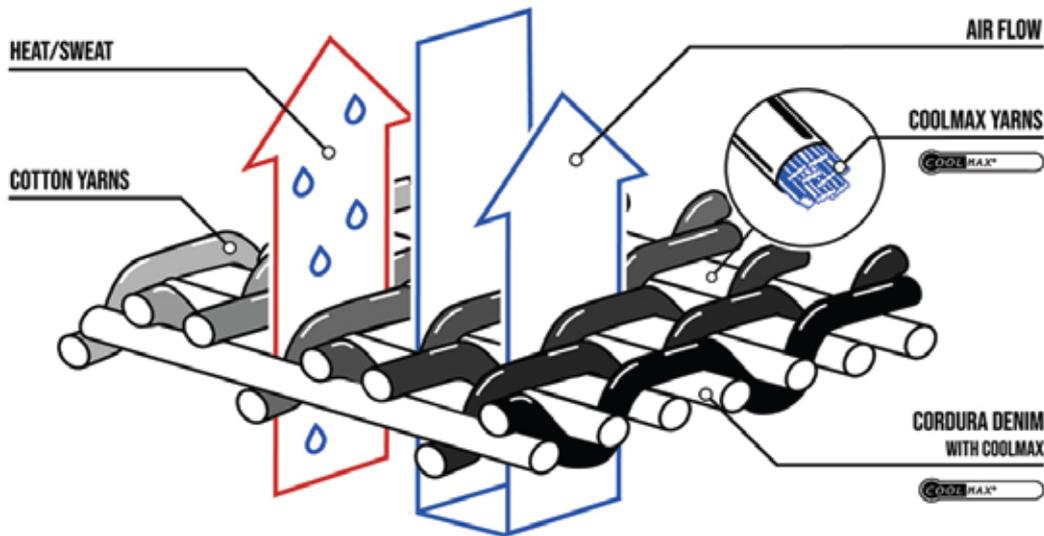
**CORDURA® DENIM COOLMAX®**

Engineered for year-round comfort and performance, denim made with COOLMAX® technology can be used to create easy-care jeans, jackets, and shirts that transport moisture away from the body to keep the wearer cool and dry.

Denim’s appeal is universal and its popularity continues to grow as casual wear gains acceptance in new environments including the office. Consumers with active lifestyles have embraced this next generation of denim due to its versatility and all-day comfort.

CORDURA® fabric is an avant-garde fusion of highly durable nylon fibers and cotton. We’ve injected the unmatched technology of COOLMAX® to effectively move perspiration away from the skin and toward the outer fabric layer for cooling comfort at its finest. While regular cotton denim can withstand 80 wash cycles, COOLMAX® defies tradition with the power to stand tall in the face of 800 cycles.

**CORDURA® WITH COOLMAX®**



**COMFORT**

There are two sides to every story, and even the toughest of nails have a softer side. CORDURA® denim fabric is as comfortable and stylish as your favorite pair of authentic jeans, with the added protection of state-of-the-art technology and dynamic durability.



GO GREEN FABRIC

DENIM  
FOR LIFE

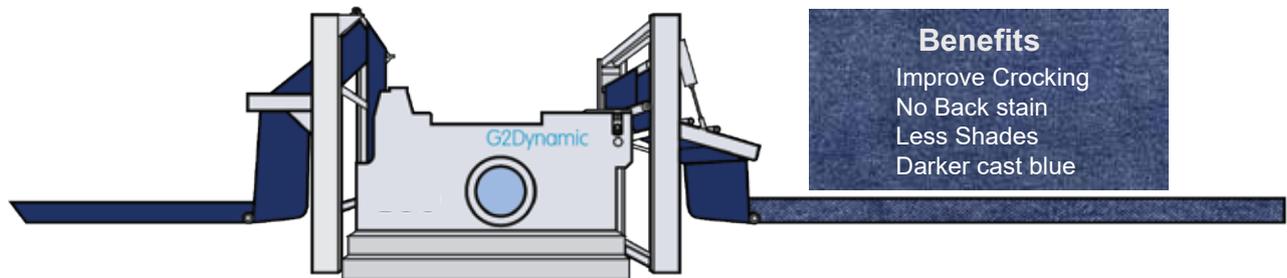
Sustainable textile finishing using ozone (O3) technologies

We are using range of green fabric which is environment friendly for all expect.

Dynamic G2 springs from the knowledge acquired over the years in technology G2. The Dynamic G2 is designed to treat all types off a brics, from heavier to lighter, with any structure and widths up to 1.80m.

It provides with an entire color range of TIME PASSED BY effect form the same base fabric. The aged appearance finishes obtained with the Dynamic G2, are not reproducible by applying chemical and conventional systems.

Like other Jeanologia products, DYNAMIC G2 is tightly linked to EFFICIENCY & ECOLOGY



**Dry Processes**

- Avoid Potassium Permanganate
- Laser:
- Better contrast
- Less Intensity
- Faster

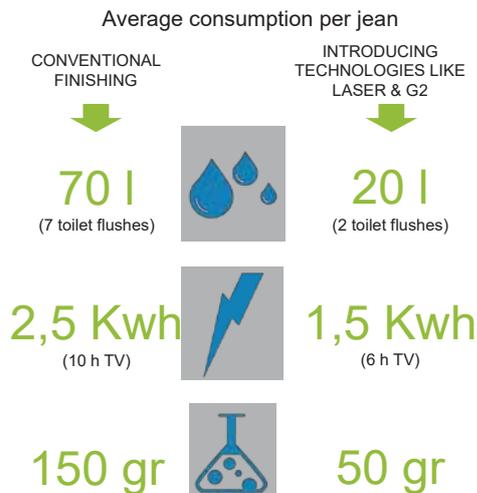
Garment Finishing

Improve the EIM score



**Wet Processes**

- Reduce up 60% washing time
- Reduce up 60% water consumption
- Ozone:
- Improve desize steps
- Shorter process
- Better contrast
- More consistency





**Mir Yousaf Leatherware Pvt. Ltd.**

1st CE Certified Bikers jean Manufacturer In Pakistan

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**MirTech**  
An Essential PPE Outfit  
Certified Jean